



The Dayton Society of Artists (DSA) is pleased to coordinate Art in the City's Juried Art Show. 2D artwork will be displayed inside downtown Dayton businesses and/or public spaces during the two-week event.

Submit Online At: daytondsa.org/calls by June 30, 2021

CALENDAR

Submissions Due:	Wednesday, June 30
Notification:	Wednesday, July 7
Delivery of Art – in Person:	Friday & Saturday, July 9 & 10 from 12-5 & Tuesday July 13 from 4pm-7pm at DSA: 48 High Street, Dayton
Exhibition Runs:	Friday, August 6 through Friday, August 20
Voting Opens:	Friday, August 6
Voting Closes:	Friday, August 20
Award Announcement:	Friday, August 20
Pick-up Dates:	Artists are responsible for coordinating & picking up artwork from businesses between Aug 20-31.

ABOUT

Art in the City is designed to illuminate local artists and the local art scene through a series of one-person "pop-up" exhibitions of local artists' artwork based on the theme of "Paint. Perform. Party" in downtown Dayton business, arts and community venues. Works will be on view August 6-20, 2020. The public will be invited to view artwork and vote for their favorite. Votes will be tallied and Art in the City will culminate with a prize award of \$250 and announcement Friday, August 20.

Selected Art in the City artists will be exhibited and promoted by a partnership between DSA and the Downtown Dayton Partnership and be part of the 4th annual citywide initiative to propel Dayton's distinction as a city of creatives to visitors, out-of-towners and the region.

ELIGIBILITY

All artists who live within a 50-mile radius of downtown Dayton (or current DSA Members) who are ages 16 & up are eligible to apply. Emerging artists (artists exhibiting less than 3 years) are particularly encouraged. All the artwork must be 2-D. One piece will be selected from submissions for display. All work must be structurally sound, safe, non-toxic and fit for its intended use. No entry fee.

ARTWORK

2-D Entries that exists primarily on a flat plane. Painting, drawing, photography, printmaking, and most textiles are examples of 2D work. Mid-scale work is encouraged (larger than 20 x 24 inches but must not be larger than 3'x4' on outside dimensions (including framing).

ARTIST INFORMATION

1. Art in the City reserves the right to document Art in the City and all associated displays and events and reserves the right to use this documentation for marketing purposes.
2. Art in the City bears no liability to the Artist or relating to the Entry. Selected artists commit to a 3-hour demo or appearance during the Art in the City on August 6 and/or 7.
3. In the case of sale inquiries: the artists will handle all sales directly. (see Rules Regarding Sales below).

SUBMISSION/HOW TO SUBMIT

Please email director@daytondsa.org, your name, your contact, your artist statement about the work (250 words max), 1-5 images, and Image List (see next page). Each image should be labeled with the artist's Last Name, Title of the work, year, media, size, and price.

DISPLAY VENUES

1. The Downtown Dayton Partnership (DDP) is responsible for selection and commitments from downtown businesses and organizations. Selected businesses have agreed to the terms of display, open hours and promotion criteria.
2. The DDP and DSA will match artworks to businesses for each Entry according to size, space and overall curatorial considerations.
3. After August 20, the artist will work with the business to schedule pickup of their own artworks from the venue. Participating businesses may select to, with agreement with the Entry Artist, keep the display longer.

RULES REGARDING SALES

1. Selected artists may offer the exhibited artworks for sale during Art in the City but must maintain the public display of the Entry in the agreed Venue for the duration of Art in the City (Aug 20).
2. Sold works will only be available to purchasers after the close of Art in the City. Sales transaction will be managed directly through the artist. No commission taken by DSA / DDP.

VOTING & PUBLIC VOTE GRAND PRIZE

1. During the two-week time frame (August 6-20), the public will be encouraged to visit each display and vote for their favorite.
2. Paper ballots will be available Friday, August 6 and Saturday, August 7 ONLY. Online voting system will be available the entire two-week time frame; the link will be on the DDP website, downtowndayton.org.
3. At the end of the two-week period, final votes will be tallied and the Public Vote Grand Prize Winner will be announced August 20. Public Vote Grand Prize: \$250.

ADVERTISING & PROMOTION The program will be reviewed in the Dayton Daily News/Dayton.com, Dayton City Paper, Dayton.local, DaytonMostMetro among others; will be promoted through poster distribution, press release (45 regional media), TV, radio and online (website, social media and blog/email blast to 3,200, social media) as well as be integrated into regional tastemaker websites, 40+ online calendars and art sites.

AGREEMENT TO PARTICIPATE

Submitting entry indicates that you agree with the conditions of entry and exhibit as outlined in these guidelines, and that you agree to make your work available and will deliver it to the gallery should it be selected for exhibit. The DSA or DDP may use submitted images and artwork in print and/or digital marketing materials.

APPLICATION

DIRECTIONS/HOW TO SUBMIT

Please email director@daytondsa.org: your name, contact information, artist statement of the work (250 words max), 1-5 images, and the Image List. Each image should be labeled with the artist's Last Name, Title, year, media, size and price (or NFS). See example below.

EXAMPLE OF IMAGE AND IMAGE LIST



1. John Smith, Untitled, intaglio, 20 x 20 in., \$600

IMAGE LIST (corresponds to the images you email)

Title, Year, media, size (h x w), price

1. _____
2. _____
3. _____
4. _____
5. _____

Please initial below

____ Selected artists commit to a 3-hour demo or appearance during the Art in the City event, August 6 and/or 7

____ After August 20, the artist will work with the business to schedule pickup of their own artworks from the venue. Participating businesses may select to, with agreement with the Entry Artist, keep the display longer.

Artist Name (Printed) _____ Signature _____